
Updated 26.11.2025

Privacy notice

This privacy notice informs about the processing of personal data in accordance with Articles 12, 13 and 14 of the EU General Data Protection Regulation. References in the form of "you" in the privacy policy refer to the data subject.

1. Data Controller

Wellbeing county of Northern Savo
PL 1711
Puijonlaaksontie 2
70211 Kuopio
e-mail. kirjaamo@pshyvinvointialue.fi

The contact person concerning the processing of personal data: the Head of Health, Wellbeing and Inclusion, Sæde Rytkönen, sade.rytkonen@pshyvinvointialue.fi
Data protection officer's contact information: tietosuoja@pshyvinvointialue.fi.

2. Name of the personal data register

Analytics register of the OmaHyte service and open feedback

3. Purpose of processing data

Personal data is processed for the following purposes:

Analytics data is collected on the website using the Matomo system to support service development, monitor visitor numbers, and improve the user experience. Personal data is not used for marketing or profiling. Open feedback collected on the site is used to develop the service.

OmaHyte users are primarily residents of North Savo, but the website can be used by anyone nationwide. Resident data is processed in connection with the use of the service (the website). The collected data is used to monitor the use of the service and to support its further development.

The site uses Matomo system cookies for visitor tracking. Users may block cookies in their browser settings if they wish, but this may affect the functionality of the site. Users can also submit open feedback on the site, with instructions on how to leave the information anonymously.

The site uses open interfaces through which the displayed information is public. This data is not stored on the site but is shown directly via the interface. The site does not process or store this data, nor is it linked to individual users.

4. Lawful basis for processing personal data

The processing of personal data is based on:

General Data Protection Regulation, Article 6, Paragraph 1, Subparagraph a:

the data subject has given consent to the processing of their personal data for one or more specific purposes.

5. Personal data processed

Personal data is obtained from the data subject himself/herself: yes

The provision of personal data is not a legal or contractual/contractual requirement. If you do not provide the necessary information, you may not be able to use the service. When entering the website, the user accepts cookies. The user gives permission for data to be stored and used on their device.

In connection with the processing of personal data, the following categories of personal data are processed:

- General personal data: Not processed, except for publicly available data obtained via the interface (e.g. a contact person provided by the organising party, if the information is publicly available)
- Special categories of personal data: Not processed
- Technical personal data: IP address, browser information (e.g. browser version, operating system), cookies
- Other types of personal data: User activity on the website (e.g. page view history, clicks), open feedback

6. Regular sources of personal data

To the extent that personal data has not been collected from you, the regular sources of personal data are:

The data is obtained from the data subject themselves when they use the website, or, in the case of service information, via an open interface (EU).

7. Regular transfer or disclosure of personal data

The recipients/categories of recipients of personal data are:

Anonymised data is processed by Istekki Oy, the provider of the analytics service, which acts as the controller of the website's personal data. Open feedback is sent directly to the email of the site administrators (employees of the wellbeing services county).

8. Transfer and disclosure of data outside the EU or EEA

Personal data is not transferred outside the EU or EEA to third countries or international organisations. Matomo analytics is self-hosted in Finland.

8.1. If data is transferred, indicate an appropriate basis for the transfer used and other supplementary safeguards

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9. Principles of register protection

We protect personal data by implementing technical and organisational safeguards, such as:

- Data is stored in a secure server environment in Finland.
- Access to the data is limited to persons who have the right to access it due to their work duties.

10. Profiling and automated decision-making

Personal data is not used for profiling or automated decision-making

11. Retention period of personal data

The data is only stored for as long as it is necessary for analysing and developing the use of the website. The storage periods for analytics are defined in the Matomo system settings.

12. Rights of the data subject

Data protection legislation grants you certain rights to ensure the protection of privacy, which is a fundamental right. If you wish to exercise your right, please contact Pohjois-Savon hyvinvointialue, Kirjaamo, PL 1711, 70211 KUOPIO or kirjaamo@pshyvinvointialue.fi.

Not all of the rights of the data subject can be exercised in all situations, depending on factors such as the basis for the processing of personal data. If your rights can't be exercised the data controller will implement the appropriate and necessary safeguards required by law.

12.1 The right to withdraw consent

Where processing is based on consent, you have a right to withdraw your consent at any time by contacting the data processing contact person of the data controller.

12.2. Right of access by the data subject

You have the right to obtain from the data controller confirmation as to whether or not personal data concerning you is being processed, and, where that is the case, access to the personal data. The data controller must provide you a copy of the personal data undergoing processing. The right to obtain a copy shall not adversely affect the rights and freedoms of others.

12.3. Right to rectification

You have a right to obtain from the data controller without undue delay the rectification of inaccurate personal data concerning you. The data controller assesses whether the data you have requested to be rectified is incomplete, inaccurate or incorrect.

12.4. Right to erasure ('right to be forgotten')

You do not have a right to obtain from the data controller the erasure of personal data concerning you.

12.5. Right to restriction of processing

You may have the right to restrict the processing of personal data in cases provided for by law. The right to restriction may be considered, for example, if you consider that the personal data concerning you are incorrect, processed unlawfully or you have objected to the processing of your data. In this case, we may only process your personal data with your consent, for the establishment, exercise or defence of legal claims, for reasons of public interest or to protect the rights of another person.

12.6. Right to object

You have a right to object processing of personal data concerning you. Users may block cookies in their browser settings, but this may affect the functionality of the site.

12.7. Right to lodge a complaint with a supervisory authority

You can notify the Data Protection Ombudsman if you suspect that the data controller is processing personal data in violation of data protection regulations.

Office of the Data Protection Ombudsman

Postal address: P.O. Box 800, 00531 Helsinki, Finland

E-mail: tietosuoja(at)om.fi

Switchboard: +358 (0)29 566 6700